# **2015 ANNUAL REPORT**

AMERICAN AGRICULTURAL INSURANCE COMPANY



## Accomplishing Goals

AAIC achieved strong results through hard work and planning.

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# **A Note From the President & CEO**

We are pleased to report good financial results in 2015, bringing American Ag our fourth straight year of underwriting gain and surplus growth.

American Ag added over \$15M to policyholders' surplus and produced an underwriting gain of over \$28M. We have added \$111M to surplus over the past four years. Our 2015 loss ratio was 71.4%, with a 90.4% combined ratio. American Ag's corporate goal is to have a three-year rolling combined ratio at or below 96%. Our three-year combined ratio for 2013-2015 is 88.6%, well below our goal. While we benefited from lower than expected catastrophe losses in 2015, our non-catastrophe business also performed well, and Multiple Peril Crop was the only major line of business to produce a loss in 2015.

Our Farm Bureau companies have had good results the past three years as well. The total group had a combined ratio of 96.2% in 2015, very consistent with the combined ratios of 96.4% in each of the prior two years, and their strongest combined ratio since 2004. The group added just over \$1B to surplus in 2015, bringing the total growth in surplus over the past three years to more than \$3B.

In addition to good financial results, American Ag continued to make strides in developing innovative tools and solutions for our customers. As you will see in this report, we offered turnkey solutions, delivered opportunities for product differentiation, and provided sophisticated exposure management and growth evaluations. As the world around us continues to change at a rapid pace, American Ag and our clients work hard to keep up with that pace. We couldn't be prouder of our employees and their dedication to providing responsive service and innovative solutions, and their continued focus on the success of our customers.

The 2015 year also ended with a change in leadership at American Ag. Bob Stallman stepped down after 16 years as President and Chairman of the Board of American Ag. He spent an additional six years prior to his role as President and Chairman as a member of the American Ag Board of Directors through his role as President of the Texas Farm Bureau. When President Stallman first became involved in American Ag, we had \$122M of surplus and wrote \$170M of net earned premium; those numbers have grown to \$541M and \$320M, respectively, at the end of 2015. Our broker assumed book was only a very small portion of our business and we had not yet acquired and built up our Columbus, Ohio office, which wrote \$165M of reinsurance assumed premium in 2015. President Stallman saw us through many major events and changes,

from the World Trade Center event in 2001; to Hurricanes Katrina, Rita, and Wilma in 2005; to the financial crisis in 2008; and through a series of catastrophes in 2011. With his support, American Ag made significant strides in recent years in the areas of strategic planning, diversification, exposure management, and innovation. We are grateful for his leadership and wish him well in all his future endeavors.

Our strong 2015 results are reflective of the hard work on the part of many people. We are thankful for the dedication of our employees, who foster a culture of innovation and empowerment at American Ag, and recognize that continuous improvement needs to be embedded in our corporate DNA. We are also thankful for the leadership and support provided by our board of directors.

To all of our customers, we sincerely value your business and will continue to work hard every day to make sure we are earning that business.



**Zippy Duvall** President and Chairman of the Board



Janet Katz Executive VP and Chief Executive Officer



# Strategy. Execution. Success.

Our 2015 numbers tell a compelling story. These results are a direct outcome of the dedication of our AAIC team and the unique and powerful culture to which we adhere. We believe in empowerment and accountability. We believe strategic thinking leads to success. We believe we owe our customers our all. These traits are ingrained in our daily work, allowing us to provide innovative reinsurance solutions that our clients have come to rely on. From the numbers, to our culture, to our industry-best services, our 2015 story is one we are proud to impart.

## 2015 COMBINED RATIO

The combined ratio in 2015 once again reflected our strong overall performance, due to good experience in almost all major lines of business.

## **2015 SURPLUS**

The surplus increase of \$15,466,572, or 2.94%, was a result of positive underwriting and investment income in 2015.

## **NET UNDERWRITING GAIN**

The net underwriting gain of \$28.34M was the fourth largest in AAIC's history and made 2015 the fourth consecutive year of underwriting gains.

## 2015 ASSETS

Assets increased by \$47,461,275, or 4.29% in 2015. Continued positive underwriting results led to a substantial rise in cash and invested assets, which increased by \$59,916,616, or 6.18%.

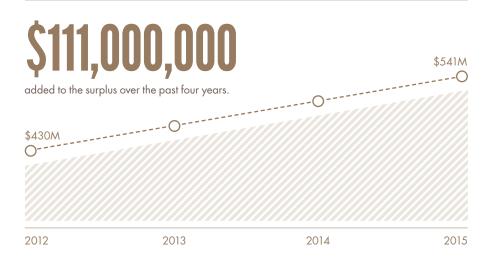
# The Proof Is in the Numbers

Our numbers are a manifestation of the hard work our team puts in day after day. This year's success was achieved by countless hours of careful planning to employ resources and maximize our potential. We put our clients first and challenge our people to provide exceptional products and services.

Actionable and measurable targets are embedded into each of our company priorities, supporting an effective and strategic path to overall corporate success. Through these efforts, we are pleased to report a 90.4% annual combined ratio in 2015. Additionally, we exceeded our goal to achieve a three-year rolling combined ratio at or below 96%, coming in at 88.6% for the three-year period.

Not to be outdone by the combined ratio, our underwriting gains and growth in surplus also exceeded expectations. In 2015 we added \$15,466,572 to surplus, and over the past four years we have added \$111M to surplus.

AAIC is passionate about continuously improving everything we do. We set internal targets to drive our company's performance. Given our complex environment, we understand results can fluctuate from year to year. However, a sharp focus on the important goals is the foundation for our long-term success.





which is a 14.92% growth from 2014.

# **A Culture of Empowerment**

AAIC empowers our team by providing an autonomous work place and offering the freedom to take on challenges and leverage our diverse experience.

We believe that fulfillment inspires the best outcomes, and so we ask our team to take ownership of their projects. In our organization, all individuals have ultimate responsibility for their work and the opportunity to steer their future. Allowing our team so much independence increases productivity and innovation, not to mention we have one of the lowest turnover rates in the industry.



"The relationships we have with the Farm Bureaus allow us to dig in and provide real solutions instead of guessing what they need.

We communicate collaboratively with our customers because we know the history and we care about the outcomes."

-Dawn Shultz Actuary "We love getting in front of our customers because we truly value the long-term relationships we have. We also take pride in the reputation we have earned for being responsive, and for being a top performer when it comes to paying claims quickly."

-Kevin Scarlett Vice President and Managing Director, Broker Assumed Reinsurance

355% Employees with advanced degrees

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\_ \_ \_ \_ \_ \_ \_ \_ \_

**380**/0 Employees with professional industry designations

560/0 Employees actively involved in continuing education

"I feel true passion for my work and sincerely want to see our customers succeed. It makes me proud when all the work we do at AAIC helps our customers grow."

-Andy Martin Casualty Treaty Underwriting Manager

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# **Cultivating Innovation**

In 2015 AAIC continued to showcase our ability to compete effectively and provide solutions. In a year of progress, we listened to what our clients wanted and provided results. We offered turnkey solutions, opportunities for product differentiation, and the analyses needed to make informed decisions. Additionally, we planned and invested for the future, building opportunities for success.

## Solving Concentration Exposures

One of our most noteworthy solutions in 2015 was providing different ways to assess and respond to concentration of risk. AAIC developed an innovative Exposure Intensity Quota Share to address the highest concentrated areas of a company's property book. This reinsurance solution also drives significant savings on a company's catastrophe reinsurance, which makes it possible to expand and grow into areas where growth was previously limited.

#### **Determining Growth Strategies**

Our customers are deserving of big solutions, so when asked for strategies on how to determine their growth opportunities, we acted. Our growth impact analyses provided compelling information for management to understand the effect of growth strategies on their reinsurance needs. We assisted our clients in determining if they can drive future growth, at what cost, and how to reflect those costs in primary rates. The decision is theirs, but they are armed with all the information and analyses they need to make a risk-informed choice.



"I really enjoy working with AAIC. They are professional, thorough, and solution oriented. The actuarial team has been particularly innovative, with the exposure intensity index and quota share treaty. AAIC's entire team is always willing to present us with a variety of options and ideas."

#### – Dan Bleak

Vice President Operations and Underwriting, Mountain West Farm Bureau

### **Differentiating Risk**

Another strategic objective for us was to provide innovative reinsurance solutions that are beyond ordinary. With our property-coded excess product, we are better able to increase capacity and refine reinsurance pricing for segments of property business. With more specific pricing, we are able to better match reinsurance costs to reinsurance exposures, which saves companies money.

## Responding to Customer Demand

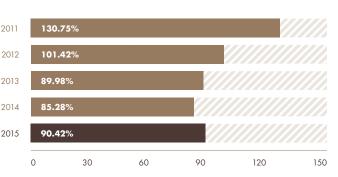
We are building on our strong foundation to provide reinsurance solutions for the changing needs of our customers. Through our Farm Initiative, we heard that an expanding exposure for agricultural operators is farm pollution. We created a turnkey product that provides coverage forms, underwriting guidelines, primary pricing, and more. We are strengthening and extending our research and product development resources to respond to our customers' evolving needs.

In 2015 we once again delivered strong results and responded to customer demand with innovative and robust solutions. Our team showcased their ingenuity and dedication at every turn and we continue to be a long-term player in an industry where longevity and relationships matter.



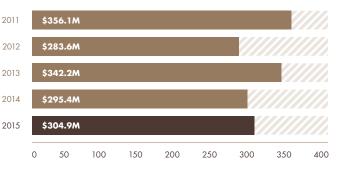
# AAIC Summary Charts and Commentaries

Combined Ratio 90.42%



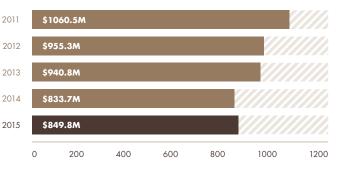
The combined ratio in 2015 once again reflected our strong overall performance, due to good experience in almost all major lines of business. Both our Farm Bureau and broker assumed books of business experienced positive underwriting gains. The result was a loss ratio of 71.43%, up slightly from 65.75% in 2014. The expense ratio was down from the previous year due to an increase in premiums written and a reduction in expenses, ending 2015 at 18.99%.

## Net Written Premium \$304.94M



Net written premium increased from 2014 by \$9,531,005, or 3.23%. The increase was primarily attributable to additional premium written on our broker assumed book of business.

Gross Written Premium \$849.75M



Gross written premium increased from 2014 by \$16,089,729, or 1.93%. As with net written premium, the increase was a result of the additional premium written on our broker assumed book of business.

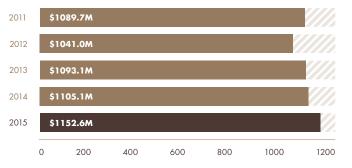


# Surplus \$541.16M

2011	\$4	30.2M					
2012	\$4	40.1M					
2013	\$4	89.3M					
2014	\$5	25.7M					
2015	\$5	41.2M					
	0	100	200	300	400	500	600

The surplus increase of \$15,466,572, or 2.94%, was a result of positive underwriting and investment income in 2015. We had net income of \$38,487,581, which was offset by decreases in the unrealized capital losses, unrealized foreign exchange losses, and a decrease in deferred taxes. American Ag has now experienced fourteen consecutive quarters of underwriting income and surplus growth.

# Assets

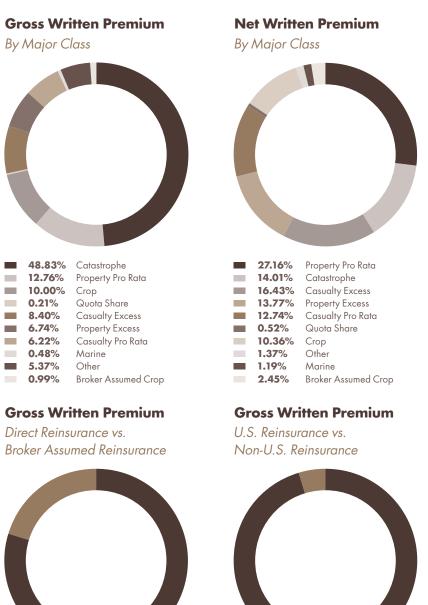


Assets increased by \$47,461,275, or 4.29%, in 2015. Continued positive underwriting results led to a substantial rise in cash and invested assets, which increased by \$59,916,616, or 6.18%. This growth was partially offset by decreases in reinsurance recoverables and the deferred tax asset. Since the end of 2011, American Ag has increased invested assets by almost 35% and we have nearly doubled our bond portfolio.



Since the end of 2011, AAIC has added \$265M to our cash and invested assets.

# **AAIC Written Premium Charts and Commentaries**



95.34% U.S.

4.66% Non-U.S.

"We had a strong 2015 and we are excited to continue to plan for the future and accomplish our goals."

79.79% Direct

20.21% Broker Assumed

- August Tripi

Senior Vice President and Treasurer

# **AAIC Direct Reinsurance**

<b>Gross Wr</b>	<b>itten Premium</b>		<b>Net Written Premium</b>		
By Major C	lass		By Major Class		
53.95%	Catastrophe	<ul> <li>18.45%</li> <li>5.78%</li> <li>26.41%</li> <li>14.09%</li> <li>0.86%</li> <li>17.25%</li> <li>14.89%</li> <li>2.27%</li> </ul>	Property Pro Rata		
5.54%	Property Pro Rata		Catastrophe		
12.53%	Crop		Casualty Excess		
0.26%	Quota Share		Casualty Pro Rata		
10.25%	Casualty Excess		Quota Share		
5.47%	Casualty Pro Rata		Crop		
5.28%	Property Excess		Property Excess		
6.72%	Other		Other		

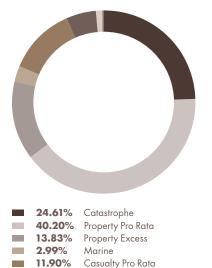
# **Broker Assumed Reinsurance**

## **Gross Written Premium**

U.S. Reinsurance

1.22%

0.03%



5.22% Broker Assumed Crop

Other

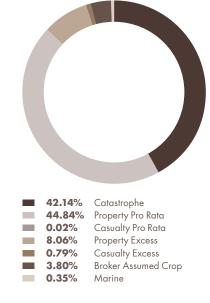
Casualty Excess

Gross	Written	Premium

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Non-U.S. Reinsurance

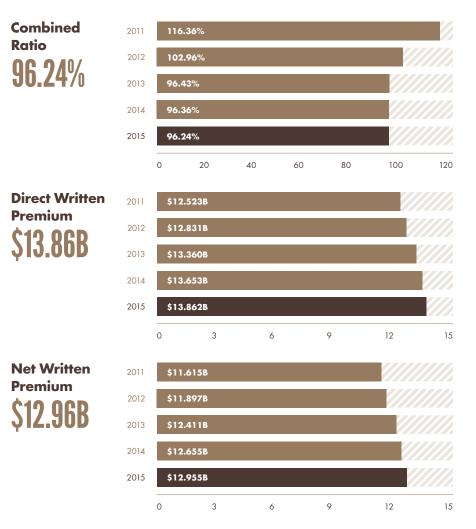
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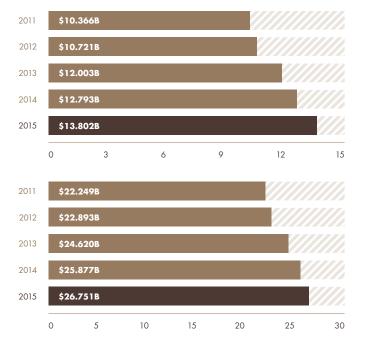
# Farm Bureau Insurance Companies

The following charts show the last five years' composite Annual Statement results for all Farm Bureau Property and Casualty companies as a group, not including AAIC.

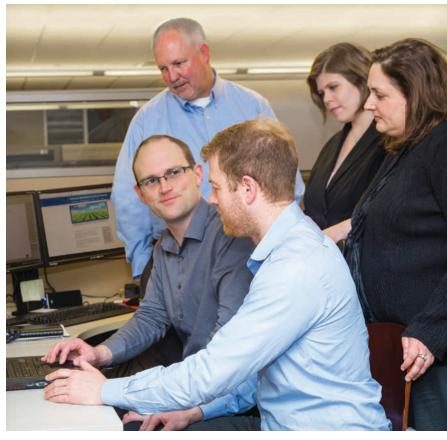
These are based on annual statement data available prior to the filing of the combined annual statements.



Surplus \$13.80B







# **AAIC Financial Results**

## Consolidated Balance Sheet

Assets	2015	2014	Increase (Decrease)
Bonds	\$737,846,400	\$659,525,081	\$78,321,319
Stocks	143,298,814	134,724,348	8,574,466
Other Invested Assets	13,979,471	14,770,206	(790,735)
Cash and Short-Term Securities	133,835,512	160,023,946	(26,188,434)
Total Cash and Investments	1,028,960,197	969,043,581	59,916,616
Premiums Receivable	94,986,276	88,443,847	6,542,429
Reinsurance Recoverable on Loss Payments	16,579,012	35,797,941	(19,218,929)
Interest and Dividends Receivable	4,347,536	3,824,907	522,629
Other Assets	3,279,600	578,530	2,701,070
Deferred Federal Income Taxes	4,423,951	7,426,491	(3,002,540)
Total Other Than Cash and Investments	123,616,375	136,071,716	(12,455,341)
Total Assets	\$1,152,576,572	\$1,105,115,297	\$47,461,275

## Liabilities and Stockholders' Equity

Unpaid Losses and Loss Adjustment Expenses	\$488,833,966	\$457,939,730	\$30,894,236
Reinsurance Payable on Paid Loss and LAE	20,502,579	21,863,611	(1,361,032)
Ceded Reinsurance Premiums Payable	21,689,044	22,473,992	(784,948)
Unearned Premium Reserve	61,878,241	58,753,194	3,125,047
Other Liabilities	18,516,449	18,395,049	121,400
Total Liabilities	611,420,279	579,425,576	31,994,703
Total Stockholders' Equity	541,156,293	525,689,721	15,466,572
Total Liabilities and Equity	\$1,152,576,572	\$1,105,115,297	\$47,461,275

	2015	2014
Premiums Written	\$304,943,936	\$295,412,931
Premiums Earned	301,818,889	304,762,255
Losses and Loss Adjustment Expense	215,577,349	200,366,223
Commission Expense	37,588,159	36,713,402
Underwriting Expense	20,317,616	20,996,197
Net Underwriting Income	28,335,765	46,686,433
Net Investment Income	12,755,176	11,957,862
Gain From Sale of Investments	836,084	2,563,538
Net Investment Gain	13,591,260	14,521,400
Other Income (Loss)	(1,260,280)	(1,034,190)
Net Income Before Taxes	40,666,745	60,173,643
Federal Income Tax	2,179,164	4,025,244
Net Income	\$38,487,581	\$56,148,399

## Consolidated Statement of Operations

## Consolidated Statement of Stockholders' Equity

	2015	2014
Net Income	\$38,487,581	\$56,148,399
Change in Value of Investments Owned	(4,676,016)	5,629,265
Other Changes in Equity	(16,321,608)	(23,322,151)
Dividends to Stockholders	(2,023,385)	(2,023,385)
Change in Stockholders' Equity	15,466,572	36,432,128
Beginning Stockholders' Equity	525,689,721	489,257,593
Ending Stockholders' Equity	\$541,156,293	\$525,689,721



# **2015 AAIC Officers & Directors**

## 2015 AAIC Corporate Officers

**Bob Stallman** President and Chairman of the Board Donald B. Villwock First VP Julie Anna Potts Second VP Janet S. Katz Executive VP and Chief Executive Officer Andrew S. Boris Secretary

**Kevin Scarlett** 

Director, Broker

Assumed

Senior VP.

Reinsurance

Underwriting

VP and Managing

Timothy W. Smith

August J. Tripi, Jr. Treasurer Thomas M. Pavelko Corporate Secretary

August J. Tripi, Jr.

Senior VP and

Charles E.

Treasurer

## 2015 AAIC Senior Management

Janet S. Katz Executive VP and Chief Executive Officer

**Jenny Adams** Chief Audit Officer

James W. Beckley Senior VP, Claims **Andrew S. Boris** General Counsel and Secretary

**Graham Nelson** Senior VP, Administration

Darnell Pettengill Senior VP, Business Development

## 2015 Board of Directors

**Bob Stallman** American Farm Bureau Federation

**Jimmy Parnell** Alfa Mutual Fire Insurance Company

**Don Shawcroft** Colorado Farm Bureau Mutual Insurance Company

**Richard Guebert, Jr.** COUNTRY Mutual Insurance Company

Randy Veach Farm Bureau Mutual Insurance Company of Arkansas, Inc.

Frank Priestley Farm Bureau Mutual Insurance Company of Idaho

**Carl Bednarski** Farm Bureau Mutual Insurance Company of Michigan **Richard Felts** Farm Bureau Property & Casualty Insurance Company

Blake Hurst Farm Bureau Town & Country Insurance Company of Missouri

John L. Hoblick Florida Farm Bureau Casualty Insurance Company

**Zippy Duvall** Georgia Farm Bureau Mutual Insurance Company

Mark Haney Kentucky Farm Bureau Mutual Insurance Company

Ronnie Anderson Louisiana Farm Bureau Mutual Insurance Company and Southern Farm Bureau Casualty Insurance Company **Mike McCormick** Mississippi Farm Bureau Casualty Insurance Company

**Perry Livingston** Mountain West Farm Bureau Mutual Insurance Company

**Doyle Johannes** Nodak Mutual Insurance Company

**Larry B. Wooten** North Carolina Farm Bureau Mutual Insurance Company

**Tom Buchanan** Oklahoma Farm Bureau Mutual Insurance Company

**James A. Holte** Rural Mutual Insurance Company

David M. Winkles, Jr. South Carolina Farm Bureau Mutual Insurance Company Lacy Upchurch Tennessee Farmers Mutual Insurance Company

Russell Boening Texas Farm Bureau Casualty Insurance Company and Texas Farm Bureau Mutual Insurance Company

Donald B. Villwock United Farm Family Mutual Insurance Company

Wayne F. Pryor Virginia Farm Bureau Mutual Insurance Company

**Kevin Rogers** Western Agricultural Insurance Company

**Van Kampen** Senior VP and Chief Actuary

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# **AAIC Description of Operations**

	Schaumburg, IL	Columbus, OH
Primary Operations	Direct Reinsurance	Broker Market Reinsurance
Primary Markets	Farm Bureau Insurance Cos.	Reinsurance Brokers
Territory	U.S.	Worldwide
Began Operations	1948	1999*
2015 GWP	\$678,018,081	\$171,735,122

# **AAIC Ceding Partner Countries** for U/W Year 2015



\* Map Last Updated as of 01/05/16

Australia Austria Bahrain Barbados Belgium Bermuda Bosnia and Herzegovina Bulgaria Canada Cayman Islands China Czech Republic Denmark

Dominican Republic El Salvador Finland France Georgia Germany Gibraltar Greece Honduras India Ireland Israel Italy

Japan Latvia Luxembourg Netherlands New Zealand Norway Peru Poland Puerto Rico Republic of Korea Republic of Macedonia Republic of Serbia Romania

**Russian Federation** Slovakia Slovenia South Africa Sweden Switzerland Taiwan, Province of China Trinidad and Tobago Turkey United Kingdom United States

## AMERICAN AGRICULTURAL INSURANCE COMPANY

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